



## Early Vote Canvass Script

Hello, is \_\_\_\_\_ available? Hi \_\_\_\_\_! My name is \_\_\_\_\_ and I'm a volunteer with the campaign to elect Terry McAuliffe, Hala Ayala, Mark Herring, & [HOUSE CANDIDATE] in November.

### Question 1: Terry McAuliffe for Governor

Can Terry McAuliffe count on your vote for Governor this year?

**[Lean/Strong Youngkin]:** Thanks for letting me know. Have a great rest of your day! *End conversation.*

**[Strong/Lean Terry]:** Thank you so much for your support -- I'm so glad to hear we're in this together!

### LG/AG Pitch

You should also support Hala Ayala for Lieutenant Governor & Attorney General Mark Herring for re-election - the other two statewide Democrats on the ticket this year.

### Vote Plan

I'm not sure if you've heard yet, but this year, any registered Virginian can vote early in-person. It's super convenient because you can vote when it fits your schedule between September 18th & October 30th. Can we count on you to vote early?

**[Voting Early In-Person]:** Amazing! You can look up your early vote site and get all the other info you'll need at [iwillvote.com/va](http://iwillvote.com/va). Thanks for being a voter!

**[Voting By Mail]:** Perfect! You can request a ballot now at [iwillvote.com/va](http://iwillvote.com/va). Once you receive your ballot, make sure to fill it out right away & either mail it back or drop it off at your local voter reg office! Thanks for being a voter!

**[Voting EDay]:** No worries! Voting on Election Day is always a great option too. Thanks for being a voter!

**[Don't Know]:** No worries! Early vote by mail is also an option! It's easy, safe, and convenient. You can request a ballot now at [iwillvote.com/va](http://iwillvote.com/va). Can we count on you to request a ballot today? Thanks for being a voter!

**[Undecided]:** What are you looking for in your next governor? *Acknowledge, validate, and/or relate!*

[IF VOTER PROVIDES ANSWER]:

	Acknowledge, Validate, and/or Relate	Provide Info
<b>Listen!</b>	<ul style="list-style-type: none"> <li>&gt; I completely hear you on that.</li> <li>&gt; Thank you for sharing that with me.</li> <li>&gt; You're right _____ is <i>so important</i>.</li> <li>&gt; <i>As someone who _____, _____ is also really important to me.</i></li> </ul>	<p>That's one of the reasons I'm supporting Terry McAuliffe...</p> <p><b>[RELEVANT TALKING POINT]</b></p>

[IF VOTER DOES NOT PROVIDE ANSWER]:

<b>"Well I can tell you, I'm out here volunteering for Terry because..."</b>

Anyway, I hope you'll decide to support Terry -- I have some campaign literature I can give you with more information about him!

**Question 2: House of Delegates**

In order to protect the progress Virginia has made over the past several years, we need to protect our majority in the House of Delegates. Can [HoD CANDIDATE] count on your support on Election Day?

**[Lean/Strong GOP]:** Thanks for letting me know! Have a great rest of your day. *End conversation.*

**[Strong/Lean Dem]:** Fantastic! Thanks for your support! Remember to vote for them when you vote [early / by mail / on election day].

**[Undecided]:** What are you looking for in a state rep? *Acknowledge, validate, and/or relate!*

<b>“Well I can tell you, I’m out here volunteering for [HoD CANDIDATE] because...”</b>

I hope you’ll decide to support [HoD CANDIDATE] -- I’ll leave you with this piece of literature so you can read a little more about [him/her/them]. Have a great rest of your day -- thanks for taking the time to chat with me!