

Intro to Peer-to-Peer Advocacy

5/12/2021 7:30 pm

Silver Spring Progressive Action



www.ssprogressiveaction.org

Our democracy is under attack

THE SOLUTION: H.R. 1 / S. 1, *THE FOR THE PEOPLE ACT*

*The For the People Act is a chance to strengthen our democracy and get Washington working **for the people** again.*

H.R. 1/S.1:



Creates a system where voters pick their representatives instead of politicians picking their voters by ending gerrymandering and creating independent redistricting committees in all states.



Will enfranchise tens of millions of Americans by creating automatic voter registration, allowing for same day voter registration, and expanding and standardizing early voting. It also prohibits voter purges and the implementation of voter ID laws.



Cracks down on big money by: removing dark money from our elections, closing loopholes that allow foreign money into our politics, cracks down on disinformation, requires transparency in ad spending, and stopping coordination between politicians and Super PACs.



Ensures that government officials behave ethically and are held accountable.

For The People Act



Protect & Expand Voting Rights



Create An Ethical & Accountable Government



Reduce The Influence Of Big Money In Politics

Brief history

- The House passed it in 2019 during the 116th Congress, but then-Senate Majority Leader Mitch McConnell refused to give it a vote in the Senate.
- The House passed it again in 2021.
- It was recently marked up by the Senate Committee on Rules and Administration on Tuesday of this week.

Filibuster

- What?
 - Necessity of 60 senators to bring a bill to vote – not a simple majority vote
- Why do some deem it unnecessary?
 - Allows the Senate minority to overrule the majority and block whatever bills it chooses.
- Isn't it in the Constitution?
 - Nope!

The For The People Act (H.R. 1 / S. 1) Has Overwhelming Support Across Parties

This new legislation will crack down on political corruption in both parties and strengthen our democracy. It will limit the influence wealthy donors have over politicians, prevent foreign money from coming into America's elections, strengthen ethics laws to prevent politicians from enriching themselves, create more transparency and accountability in Washington, and protect voting rights for all eligible citizens.



Now that you know that the Bill has broad support, who will you send the email or text to?

Messaging

Positive Swing 17% of voters

Initially not strong supporters of H.R.1, but after positive messaging they are more likely to support the legislation

Ages 18-44 (21%)

Men 18-54 (21%)

Hispanic voters (26%):

Hispanic voters 18-54 (29%)

College-educated Hispanic voters (29%)

Black men (21%)

College-educated Black voters (26%)

Republican women (21%)

Non-conservative Republicans (21%)

Emphasize the money in politics elements of the bill.

As voters are most concerned about reducing the influence of special interests, some of the most important provisions of the bill to emphasize are its increases in transparency and crackdown on corporate money.

Lean into voting rights with base voters.

Democrats, independents, and people of color think that voter discrimination and suppression are serious problems in need of a targeted solution, and welcome initiatives to protect every American's right to vote. "Protecting voting rights" and "ensuring elections are accurate" are winning phrases with these voters, especially when paired with the reality that attacks on voting rights are often racially-motivated.

Resources

- S1 Information - https://democracyreform-sarbanes.house.gov/sites/democracyreform.house.gov/files/SIMPLE-SECTION-BY-SECTION_H.R.-1_FINAL.pdf
- Filibuster - <https://www.commoncause.org/our-work/constitution-courts-and-democracy-issues/fix-the-filibuster/>

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